## ZEOLITE: NATURE'S DEFENSE AGAINST DROUGHT AND DESERTIFICATION

The official newsletter of Agriculture Green Zeolite Co.

Join us in transforming the way we grow food and conserve resources!

Agriculture Green Zeolite is a leading company specializing in natural zeolite mining and production. Our expertise extends to various industries, including plant and animal production, environmental and water treatment, and fish farming, amongst others.

We are delighted to announce our participation in the "40th edition of the Saudi Agriculture International Exhibition for Agriculture Trade Exibition". This renowned event serves as the largest B2B platform in the region, showcasing cutting-edge technologies, innovative engineering, and leading solutions in the agriculture sector.

We invite you to join us at Saudi Agriculture 2023, held from 23rd to 26th October 2023. We look forward to showcasing our agricultural solutions and engaging with fellow industry leaders in this dynamic environment. Save the date and visit our booth to explore the transformative potential of zeolite offering multifaceted benefits that opportunity to witness firsthand how zeolite can optimize crop yields, conserve water resources, and promote sustainable farming.



## TIMELESS ANSWER TO DROUGHT STRESS!

Crop plants face multiple environmental stresses, hindering their growth and productivity. Among them, drought is the most damaging, causing the greatest decrease in crop productivity.

Zeolite is a valuable gift of nature shaped over millions of years through the interaction of volcanic ash and seawater (Alkaline) under pressure. Farming with such natural rocks and minerals has been an age-old practice for food production since ancient times. Zeolite, with its rare microporous structure, has been a valuable addition to agriculture since the 1960s.

In the context of drought stress resilience, zeolite possesses three main properties that stand out to actively combat the adverse effects. Firstly, its exceptional water retention capacity, stemming from its porous crystalline structure, enables it to hold water exceeding half of its weight and makes it a reliable and enduring water reservoir. This prolonged moisture availability during drought periods aids plants in withstanding dry conditions, promoting efficient rewetting and enhanced water distribution in the root zone during irrigation. As a result, zeolite conserves irrigation water and mitigates the impact of drought stress. Additionally, zeolite's notable cation exchange capacity (CEC) enables it to retain and gradually release essential nutrients, ensuring a steady supply to plants even in waterlimited conditions. Moreover, zeolite's CEC aids in reducing soil salinity by selectively adsorbing harmful ions, such as sodium, and replacing them with beneficial ions like calcium and magnesium, thereby improving plant growth in saline soil. Lastely, zeolite can enhance soil structure by promoting aggregation and reducing compaction. Improved soil structure allows for better water infiltration, reduces runoff, and enhances root penetration. This contributes to improved water movement within the soil and increased water availability for plant roots.

## NATURE'S ALLY IN COMBATING DESERTIFICATION

Desertification has a significant economic and environmental adverse impact. Annualy, drought and desertification are leading to a loss of 12 million hectares of arable land, according to United Nations.

In addition to the remarkable benefits of zeolite in mitigating drought stress, scientific research highlights its pivotal role in addressing desertification. Desertification poses significant challenges, leading to soil degradation characterized by increased erosion and loss of soil structure. Zeolite has been extensively studied and proven effective in improving soil structure by enhancing aggregation and reducing compaction. These properties play a crucial role in combating desertification by preventing erosion, promoting water and nutrient retention, and facilitating root development. By enhancing soil health and stability, zeolite offers promising solutions for addressing the adverse effects of desertification and promoting sustainable land management practices.